



Dear Prospective Community Sponsor,

I am excited to share that Westfield High School is hosting our fifth annual Dance Marathon on April 17, 2021. Dance Marathon was originally established in 1991 at Indiana University by student Jill Stewart-Waibel after the loss of her friend Ryan White, and in the last 30 years, has grown exponentially, raising millions of dollars for Riley Hospital, a cornerstone in pediatric health care for decades. In the past four years, we have raised nearly \$300,000 to support pediatric research. We look forward to continuing our tradition with another night, where high school students dance, get inspired by Riley patients, and participate in fun activities, all in order to raise money for this worthy cause.

Westfield High School Dance Marathon will not be successful without the help and generosity of community and corporate sponsors. We hope to include your business in our efforts as we continue this exciting program in Westfield. In return, we offer multiple levels of marketing considerations providing publicity for your company, both at the event and at our fundraisers leading up to the event. Ultimately, our committee needs your support in order to put on an incredible marathon and raise funds for Riley Hospital for Children. We recognize that times are challenging for our country's economy right now, so we are grateful for any support you are able to provide.

There are several ways for you to support our event, be it financially or through in-kind donations. Please see the attached levels of giving for further information. We look forward to partnering with you, and we are happy to answer any questions you might have. Please contact our sponsorship chairs, Shay Berry (317-650-3459 or shayberry10@gmail.com) and Chesney Tebbe (317-313-7784 or tebbechesney@gmail.com), with any questions you might have. Thank you so much for your consideration. We know this event will be life-changing for our community and for the wonderful families touched by Riley Hospital for Children.

For the Kids,

Westfield High School Dance Marathon Committee

18250 North Union Street

Westfield, IN 46074

Instagram: @whsdm | Twitter: @WestfieldDM

Facebook: Westfield High School Dance Marathon

gibbss@wvs.k12.in.us

317-867-6976

Sponsorship Levels

Financial sponsorship packages available for the 2021 WHS Dance Marathon

Donations that do not meet a specific sponsorship level will not be formally recognized but will still be greatly appreciated.

ROCKS-Star Sponsor.....\$5,000+

- Large company logo on *all* WHS Dance Marathon T-shirts
- Large company logo included on banner and screen displayed on stage during the event
- Large logo on promotional posters and print materials
- Recognition at fundraising events and on social media leading up to the WHS Dance Marathon.
- Promotional materials on social media for your organization posted regularly.
- 5 Commemorative WHS Dance Marathon T-shirts
- Invitation to speak and present check at WHS Dance Marathon
- Separate Sponsorship Banner displayed during event

Gold Sponsor.....\$2,500 - \$4,999

- Medium company logo on *all* WHS Dance Marathon T-shirts
- Medium company logo included on banner displayed on stage during the event
- Medium logo on promotional posters and print materials
- Recognition at fundraising events and on social media leading up to the WHS Dance Marathon
- 5 Commemorative WHS Dance Marathon T-shirts
- Invitation as a Special Guest to the event / Speak on stage at event

Green Sponsor.....\$1,000 - \$2,499

- Small company logo on *all* WHS Dance Marathon T-shirts
- Small company logo included on banner and screen displayed on stage during the event
- Small logo on promotional posters and print materials
- 3 Commemorative WHS Dance Marathon T-shirts
- Recognition at fundraising events and on social media leading up to the WHS Dance Marathon
- Invitation as a Special Guest to the event

White Sponsor.....\$500 - \$999

- Company name included on banner and screen displayed on stage during the event
- Company name included on promotional posters and print materials
- Commemorative WHS Dance Marathon T-shirt
- Recognition at fundraising events and social media leading up to the WHS Dance Marathon
- Invitation as a Special Guest to the Marathon

Red Sponsor.....\$250-\$499

- Company name included on banner and screen displayed on stage during the event
- Company name included on promotional posters and print materials
- Commemorative WHS Dance Marathon T-shirt
- Social Media recognition during Marathon
- Invitation as a Special Guest to the Marathon

Financial Sponsorship Commitment Form

To ensure the most successful event possible, your sponsorship commitment form is requested by _____.

Your next steps are as follows:

1. Fill out the Information below.
2. Send this form in with a check.
3. **Send us your Artwork!** To ensure that your organization receives all of the promotional considerations being promised in exchange for your financial support, your camera-ready artwork (logo) as well as your sponsorship donation is requested to be received no later than **March 17, 2021**. Please email a PDF or JPEG file of your artwork to **whsdm@wvs.k12.in.us**.

Sponsor Information: Please print your name as you would like it to appear on print material.

COMPANY / BUSINESS NAME: _____

Email _____ / Phone Number _____

Sponsorship Amount: _____

Check Number: _____ / Item Description: _____

Authorized Signature: _____

Sponsorship checks should be made payable and sent to:

Westfield High School Dance Marathon
C/O Sarah Gibbs
18250 North Union
Westfield, IN 46074

If you are not comfortable mailing the donation, your committee member / contact would happily stop by your business and pick up the check.

Please come to the Marathon! We will be dancing from 5-11pm on April 17, 2021 in the main gym and the MPIF at Westfield High School. Please join us for the fun!

Note: For tax write-off purposes, please keep a copy or picture of this form for your records until our donation receipts come through after the marathon. If you would like a copy of our W-9, please contact us. Thank you.

IN-KIND DONATION COMMITMENT FORM

Name of Event: Westfield High School Dance Marathon

Proceeds Benefit: Riley Hospital for Children

Date/Time of Event: April 17, 2021, 5-11pm

Location of Event: Westfield High School, MPIF

Business Name _____

Contact Name _____

Phone Number _____ **Email** _____

Address _____

Item(s) Donated: _____ **Valued at: \$** _____

In appreciation for your kindness and extreme generosity, your business will receive the following promotional considerations:

\$150 in value:

- Recognition throughout the event
- Company name listed in Thank-You cards, which will be delivered to all donors and sponsors
- An update on the success of our event – a success we will not achieve without your generosity
- Invitation as Special Guest to the event

\$500 in value:

- All of the above, plus:
- Placement of company logo on *all* commemorative tee-shirts of the WHS Dance Marathon event
- 1 commemorative tee-shirt

\$1000 and up:

- All of the above, plus:
- Placement of ENLARGED company logo on *all* commemorative tee-shirts of the WHS Dance Marathon event

Donation Pick Up and Marketing Deadlines:

- In order to allow our volunteers ample time to prepare for our event, please have your donation item(s) ready for pick up **on** _____.
- Your camera ready company logo must also be received **ASAP**.
 - Please email your logo to **whsdm@wws.k12.in.us**.

Donations may be mailed to:

Westfield High School Dance Marathon
C/O Sarah Gibbs
18250 North Union
Westfield, IN 46074

OR

If you are not comfortable mailing the donation, your committee member / contact will happily stop by your business to pick it up.

After your donation is received, a donor acknowledgment containing our Tax ID number will be provided for your records.